

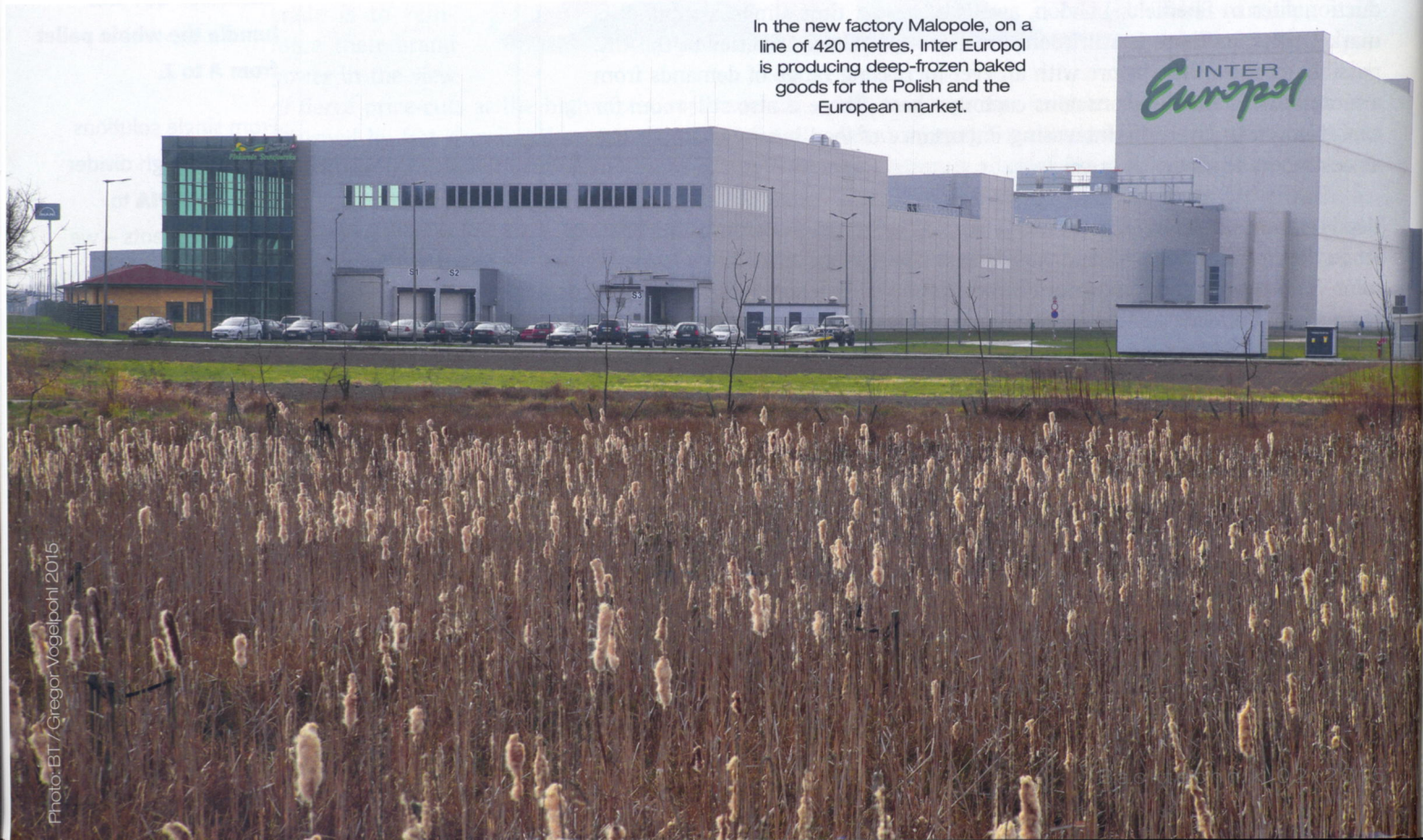
# Production of the Year 2015

Backtechnik Europe honours Inter Europol as Production Company of the Year 2015. In this way, it appreciates the success story of the Polish producer of baked goods.

When the Production Company of the Year 2015 was to be selected, in this year the independent jury of editors and industry insiders of the professional journal Backtechnik Europe decided for the Polish enterprise Inter Europol. Not alone the impressive new building that started its production at the end of 2013 was a crucial factor for this decision. Already in the old factory of the year 1999, the jury recognized the high standard

of industrial production paired with ideas that give the products their individual note. Inter Europol was the sixth enterprise which was awarded the coveted industry prize. Inter Europol does not have to shun the comparison with the well-known predecessors between the prize-winners, e.g. Neuhäuser Group from France, Wback from Bönen, Kuchenmeister from Soest, Harry Brot, Schenefeld, as well as the bakery Görtz from Ludwigshafen/Rheingönheim.

Certainly, the technical and technological knowledge around the baking procedure is a reason why the jury argued in favour of Inter Europol. As the Chief Production Officer, Peter Mitsch is responsible for this area. The master baker and confectioner got around a lot, and, among others, he worked for some years at Hiestand in Switzerland. Solely in the old factory, approximately 30 tons of rye sour dough and about 45 tons of wheat-starter are processed per day. Since 2009,



In the new factory Malopole, on a line of 420 metres, Inter Europol is producing deep-frozen baked goods for the Polish and the European market.





[1] Peter Mitsch (left) und Wojciech Śmiechowski (centre) founded Inter Europol together in 1995. For some years they have been being supported in sale by Bart T Seyen. [2] Since 2009, Rüdiger Stollmeier has been supporting Peter Mitsch as a project manager in the production area with the company's expansion.

Mitch has been being supported by Rüdiger Stollmeier. As a project manager, he mainly looks after the production processes downstream of the oven. Another member of the business management is the export manager Bart T Seyen. He and his team keep in touch with the customers in the fields of food retail trade, discount, bulk consumers and gastronomy of which 65 % are located in Poland and 35 % abroad. Head and strategy of Inter Europol is the owner and chairman of the executive board Wojciech Śmiechowski. Together with Peter Mitsch, he early recognized the chances of the Polish market and helped Inter Europol to get to its current market position. The enterprise was started in 1995. In these days, Wojciech Śmiechowski and Peter Mitsch took over the small bakery in Warsaw with a production area of about 60 square metres and supplied their own branches, hotels and resellers from there. Already three years later, the two business partners decided to start with the production of deep-frozen baked goods. This was a decision that mainly defined the further development of the bake-

ry. Another year later, in 2000, the production location in Marki was built and put into service. At this location, an industrial production developed little by little which is able to meet individual customer requirements due to its flexibility. To achieve this, modern technology is supplemented by artisan activities in dedicated positions. The product line ranges from party rolls of 35 g to bread. On a total number of 13 lines, the employees are producing the baked goods in continuous 24/7 operation at the old factory. Already at our first visit two years ago, the maximum capacity of the old production was reached and the new factory was short before its commissioning. Another three lines for bread and small pastry, forming the core competency of the company, were already in operation at this time, and two further ones should be added – long before the planned commissioning. The new factory has now been expanded by a building in which Inter Europol only produces fine and small baked goods. This is also done on industrial plants supplemented by artisan activities.

Gregor Vogelpohl



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Founded: 1989  
Managing Directors: Wojciech Śmiechowski  
Executive board: Peter Mitsch, Bart T Seyen  
Project manager: Rüdiger Stollmeier  
Turnover 2014: approx 100 million Euro  
Employees: approx. 1,000  
Flour consumption/day: 200 tons/  
both factories  
Export: 35 percent  
Own shops: 28  
Certificates: IFS, BRC, ISO 22001